

# CHRIS POWELL

VIDEO | AUDIO | DESIGN | VOICE

Visit my portfolio at  
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## EXPERIENCE

### Senior Multimedia Designer (Contract)

*Veeva | Pleasanton, CA (Remote) | March 2023 - Present*

- Edited and animated 100+ technical product demo videos, event hype promos, and explainers
- Designed on-site event signage for Veeva's industry-leading conferences, presentations for C-suite executives, video storyboards, and product release social media graphics
- Narrated instructional video voiceovers

### Multimedia Content Creator

*Uniphore | Palo Alto, CA (Remote) | May - Dec 2022*

- Scripted, recorded, and edited video and audio content on AI topics
- Collaborated with UX designers and engineers to create low- and high-fidelity software product mock-ups
- Created and presented proposals to executives and prospective clients
- Designed landing page mock-ups, informational PDFs, and product logos
- Wrote technical and promotional AI content for business users

### Video Director, Public Speaking Team Director

*Axis | Colorado Springs, CO | Feb 2015 - Dec 2021*

- Led creative team and collaborated with marketing department and content writers to plan, script, shoot, and edit 50+ hours of digital marketing videos and multimedia educational products
- Adapted, narrated, and edited audiobook, audio products, and podcast
- Designed promotional material for social media, email, and landing pages
- Trained video and audio team in pre-production, recording, and editing
- Led teams of speakers on tours to give interactive multimedia presentations at over 50 venues to 20,000+ people overall
- Trained speaking teams to memorize 20 hours of presentation material
- Managed presentation creation, copywriting, and research projects

### Multimedia Content Specialist

*PROS | Houston, TX | Oct 2013 - Jan 2015*

- Scripted, filmed, and edited promotional and instructional videos for enterprise software products
- Pitched and launched Content Strategy team's promotional video initiative
- Designed, pitched, and launched monthly product promotional document
- Collaborated with team and software engineers to write and edit promotional and technical content
- Designed presentations for C-suite executives

## SKILLS / TOOLS

Video scripting, shooting, and editing

Audio recording and editing

Graphic design and animation

Public speaking, voice narration, and training

Project management

Writing and editing promotional and technical content

Adobe Creative Suite, Figma, and Balsamiq

Google Suite, Microsoft Office, and Apple Keynote

Asana and Trello

Windows and Mac OS

## EDUCATION

BA, English Literature | Public Relations Minor | Summa Cum Laude  
*University of Houston Honors College | Houston, TX May 2013*